

## Message Text

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PAGE 01 STATE 194462  
ORIGIN COME-00

INFO OCT-01 EUR-12 NEA-10 ISO-00 EB-08 /031 R

DRAFTED BY COM/BIC/CAGNE/RRUAN  
APPROVED BY EB/OCA/CM/SPHARRIS  
COM/BIC/CAGNE/PHALE  
COM/BIC/CAGNE/JRMCCAULEY  
COM/BIC/CAGNE/JLILL

-----058757 162335Z /70

P 162145Z AUG 77  
FM SECSTATE WASHDC  
TO AMEMBASSY CAIRO PRIORITY  
INFO AMEMBASSY ATHENS PRIORITY

UNCLAS STATE 194462

E.O. 11652: N/A

TAGS: BEXP, EG

SUBJECT: 1978 CAIRO FAIR

REF: (A) CAIRO 11172 (B) USDOC 12479 (C) 13285 CAIRO

ATHENS FOR RTDO

1. FOLLOWING NINE THEMES PROPOSED FOR SUBJECT FAIR THEMATIC PRESENTATION HAVE BEEN DEVELOPED BY USDOC/CAGNE: BLDG AND CONSTRUCTION EQPT AND TECHNIQUES, COMMUNICATIONS EQPT, ELECTRIC POWER GENERATION AND TRANSMISSION, TEXTILE MANUFACTURING EQPT, AGRICULTURE AND IRRIGATION EQPT, HOTEL FURNISHING AND EQPT, MATERIALS HANDLING EQPT, AUTO MAINTENANCE EQPT, AND PUMPS, CENTRIFUGES, AND RELATED EQPT. FIRST FIVE THEMES CONSIDERED MOST PROMISING POST.COMMENTS INVITED.

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PAGE 02 STATE 194462

2. PLEASE SEND COPY OF REF (A) PARA TWO LETTER TO ATHENS/RTDO AND KEEP RTDO INFORMED OF SUBJECT FAIR DEVELOPMENT.

3. CAIRO FAIR 1977 USEM SAM DHIR RECOMMENDS SUBJECT FAIR PAVILION INTERIOR BE LIMITED TO 40 PARTICIPANTS, AND THAT

ESTIMATED FOUR OR FIVE EXHIBITORS USING OUTSIDE ADJACENT

SPACE BE REQUIRED TO HAVE INTERIOR EXHIBITS AS WELL.  
LATTER CONDITION WOULD AVOID CONFUSION EXPERIENCED IN  
PREVIOUS FAIRS RESULTING IN VISITORS FAILING TO OBSERVE  
OUTSIDE EXHIBITS.

4. USDOC CONCURS WITH POST ON PARTICIPANTS FEE FOR 1978  
BE THE SAME AS 1977 FOR OUTSIDE SPACE 30 DOLLARS PER  
SQUARE METER AND INSIDE SPACE 3000 DOLLARS FOR  
3 BY 4 METER BOOTH AND 3500 DOLLARS FOR 3 BY 5 METER.

5. USDOC CONTACT PERSON FOR SUBJECT FAIR IS FRANC D.  
MANZOLILLO, TELEPHONE 301-377-2991, DOMESTIC TELEX 89-256  
AND FROM OVERSEAS 44-0051.

6. USDOC WILL PROVIDE SIMILAR ASSISTANCE AS PROVIDED FOR  
1977 FAIR, PLEASE SEND UPDATED FACT SHEET AND BACKGROUND  
THEME DATA TO ASSIST IN PROCUREMENT. VANCE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
**Sent Date:** 16-Aug-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
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**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition Event:**  
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**Drafter:** BIC/CAGNE/RRUAN  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
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**Review Release Event:** n/a  
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**To:** CAIRO  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009